

Austin Scott

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Summary

Front-end engineer with strong product instincts who ships clean, accessible UIs and revenue-critical features (paywalls, auth, analytics) for a major newsroom under live deadlines and traffic spikes. Deep React background, comfortable across the stack, and collaborative with design/editorial to deliver measurable outcomes. RIT game-design roots and a brief pivot into advertising & PR inform clear communication and design sense. Currently learning Vue/Nuxt and automated testing to broaden impact.

Developer Skills & Technologies

Core: React, TypeScript, Next.js, SASS, Tailwind, A11y, GA4 (custom events), Auth0 (Actions/Management API), Paywalls (Zephr/Naviga Engage)

Backend/Platforms: Node.js, Express/Hono, Arc XP (PageBuilder/Fusion), Strapi, AWS (API Gateway, Lambda), Vercel

Data/State: Postgres/Supabase, SQLite, Jotai

Also worked with: Vue 3, Nuxt, Shopify, Netlify, Heroku, Pinia, Sophi, Git/GitHub/Bitbucket, Bitbucket Pipelines

Experience

Senior Front-End Web Developer — Tampa Bay Times

Tampa, FL (Remote) — November 2020 - October 2025

- Built and maintained accessible, reusable components and pages using semantic HTML, React, TypeScript, and SASS/Tailwind within Arc XP and external projects serving 2 million monthly active users.
 - Lead developer for the paywall, registration, and auth experience, integrating with our subscription manager and owning template systems, UI variants, and user journeys across campaigns and segments (Zephr/Naviga) supporting 50k+ subscribers
 - Connected Auth0 (SDK, Actions, Management API) to AWS (API Gateway & Lambda) for special serverless features manipulating users and their metadata, adding CORS, input checks, and reliable error handling.
 - Acted as SME for third-party integrations (Zephr, Auth0, Engage, Google Analytics, etc.), documenting best practices and onboarding teammates.
 - Managed twice-weekly release branch compilation/deployments; collaborated with PMs, design, and stakeholders to prioritize roadmap and mitigate risk on revenue-sensitive features.
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Select Projects

- **Engage Template Generator** — React + Vite + TS tool generating Engage-ready HTML/CSS with live preview; cut template build time and reduced defects by standardizing styles.
 - **Secure User Creation Flow** — Lambda + API Gateway endpoint and Auth0 Action to provision users with metadata enabling 24-hour access to site, including post-login clean-up logic based on account age.
 - Additional personal projects can be found at <https://www.austinscott.dev/projects>
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Education

Rochester Institute of Technology - Advertising and Public Relations, B.S.— May 2016

SKILLS, LEADERSHIP, AND HOBBIES

- Managing Director for The Focus Theater, a Rochester, NY comedy training center and theater focused on teaching improvisational comedy and performance, as well as applied improvisation for corporations. Hands on with every aspect of running the theater from operations, production, and communications.
- Building a producer-tools app to streamline casting/scheduling/notifications; applying product discovery, auth, and messaging patterns.